

# GUIDED GROWTH RESULTS

**Average Call Length**

**1 to 2 minutes**

**Fills per Patient**

**2**

**Fills per Call Placed**

**1**

**Profit per Rx**

**\$15**

**Profit per Patient**

**\$31**

**Gross Profit Margin**

**25%**

**Call Answer Rate**

**50%**

**Call Success Rate**

**60%**

**\*All profit values are before rebate.**