

APEX2025

AMERICAN PHARMACIES ANNUAL CONFERENCE

BEYOND THE FILL **TRANSFORMING** PATIENT CARE

JUNE 19-21, 2025
La Cantera Resort & Spa
San Antonio, TX

Click Below to Register
<https://cvent.me/Z5Qd1n>

Sponsor & Exhibitor OPPORTUNITIES

EXHIBIT HOURS EXPANDED

The exhibit hall will be open on Thursday and Friday nights!

DEDICATED VENDOR PRESENTATIONS

Increase your visibility both inside the classroom and the exhibit hall with improved spotlight sessions.

ACCESS TO 200+ PHARMACY OWNERS

Build relationships with independent pharmacy owners and industry leaders.

American
Pharmacies



Featured Speaker



U.S. Representative
Diana Harshbarger (TN-1)
30-year Pharmacy Owner
Co-sponsor of Multiple
PBM Reform Bills

Contact us:

Sponsorships/Listings/
Exhibits/Ads

Danny Nelson
dnelson@aprx.org



**WATCH APEX
HIGHLIGHT
VIDEO**

BENEFITS OF EXHIBITING AT APEX



Connect with 200+ successful, forward-looking pharmacy owners from around the country.



Build powerful relationships by interacting with successful owners & industry thought leaders.



Receive a detailed pre-and post-meeting attendee list of pharmacy owners & decision makers.



Reach a bigger audience at optional classroom and vendor hall breakout sessions.



Deepen your relationship with the nation's most dynamic and fastest-growing GPO.

ACCESS TO REAL BUYERS

APEX gives you access to successful independent pharmacy owners and managers from across the country: people who make actual purchasing decisions. Our Exhibit Hall is set up to provide high visibility and generate high traffic to all booths.

WE'RE SELECTIVE

We don't try to fill our hall with as many companies as we can. We look only for companies that are dedicated to the independent pharmacy mission and offer game-changing value for our pharmacy owners.

OUR 2024 EXHIBITORS

Alleviate Pain | Allison Medical | Atrium 24 | Cencora | Centor
Concord | Convacare | Coshatt | Datarithm | Drugstore2Door
EnlivenHealth | Gerimed | Good Neighbor Pharmacy
Liberty Software | Medella Springs | Nova | Outcomes
Owen Mumford | ParMed | PCCA | Pharmacy Automation Supplies
Pharmacists Mutual | Pharmacy Insurance Group | Pharmacy Lite
Pioneer | PTCB | Pure Encapsulations | PUTT | Red Sail Technologies
Return Solutions | Rx Systems | Rx Fund Assist | ScriptPro
Sykes & Co. | TDS Clinical | TX. Medical Distributors

2025 SHOW HIGHLIGHTS

- Discounted Booth Packages Start at Just \$3,000.
- Dedicated Vendor Presentation Area with Microphone & AV (6 slots available)
- Exhibitor Spotlight Sessions Available
- Additional Sponsorship/Marketing Opportunities
- No Charge for Bag Inserts or Giveaway Items
- Thursday Golf Tournament
- 120-Word Listing with Logo & Full-Page Color Ad Insert
- Additional Sponsorship & Promotional Opportunities

TO REGISTER

Click here: <https://cvent.me/Z5Qd1n>

YOUR CONTACTS:

GolfTournament

Ryan Gevara, rgevara@aprx.org

Sponsorships/Exhibits/Listings/Ads

Danny Nelson, dnelson@aprx.org



EXHIBITOR BOOTHS

Silver Booth.....\$3,000 Through 3/1/2025 | \$3,500 Thereafter
10' x 10' booth in Exhibit Hall, 1 Exhibitor Badge. Listing in Conference Exhibitor Book

Gold Booth.....\$3,500 Through 3/1/2025 | \$4,000 Thereafter
10' x 10' booth in Preferred Location, 2 Exhibitor Badges. 1 Golf Tournament Entry. Listing in Conference Exhibitor Book

Platinum Booth..... \$4,000 Through 3/1/2025 | \$4,500 Thereafter
10' x 10' booth in Premium, High-traffic Location, 3 Exhibitor Badges. 2 Golf Tournament Entries. Listing in Conference Exhibitor Book

Booth Combinations

- 2 Silver Booths: \$5,000 Through 3/1/2025 | \$6,000 Thereafter**
- 2 Gold Booths: \$6,000 Through 3/1/2025 | \$7,000 Thereafter**
- 2 Platinum Booths: \$7,000 Through 3/1/2025 | \$8,000 Thereafter**

SPONSORSHIP OPPORTUNITIES

Premier Event Sponsor.....\$15,000 (1 Available)
2 Platinum Booths in Exhibit Hall | Major Signage Throughout Event | Role in Opening General Session
Name or Logo Listed in All APRx Collateral and Participation in 15-minute exhibitor spotlight session

Golf Tournament Sponsorship.....\$10,000.00 (1 Available)
Platinum Booth in Exhibit Hall | Event Signage, Golf Cart Signage | Program Listing

Saturday Banquet Sponsorship.....\$7,500.00 (1 Available)
Platinum Booth in Exhibit Hall | Event Signage | Program Listing

SPONSORSHIP OPPORTUNITIES (Cont.)

Awards Presentation Sponsorship \$5,000.00 (1 Available)
Platinum Booth in Exhibit Hall | Event Signage | Program Listing | Logo & Mention @ Awards Presentation

Vendor Hall Reception Sponsorship..... \$5,000.00 (2 Available)
Event Signage | Special Program Listing | Logo on AV Displays

Friday Breakfast Sponsorship\$2,500.00 (1 Available)

Saturday Breakfast Sponsorship..... \$2,500.00 (1 Available)

Friday Lunch Sponsorship..... \$2,500.00 (1 Available)

Saturday Lunch Sponsorship \$2,500.00 (1 Available)

Lanyards Sponsorship \$2,000.00 (1 Available; Print Deadline of 4/11/25)
Your company name and/or logo on the official conference lanyard.

Tote Bag Sponsorship..... \$2,000.00 (1 Available)
Your name/logo/design on the official tote bag handed out to all professional attendees.

Room Key Imprint..... \$2,000.00 (1 Available; Print Deadline of 4/11/25)
Your name/logo/design on the hotel room key for all conference attendees.

Refreshment Break Sponsorship \$1,500 (3 Available)
Sponsorship of morning or afternoon refreshment breaks. Signage in break area | Mention in conference book.

Closest to Pin/Longest Drive Prize Sponsor..... \$500 (4 available)
Co. Name/Logo Signage at Designated Hole | Listing in Conference Book | Mention at Awards Ceremony

EDUCATION/PRESENTATION OPPORTUNITIES

30-Minute Exhibitor Spotlight Session in Exhibit Hall..... \$750.00 (3 Available from 6:30 – 8 p.m.)

15-Minute Exhibitor Spotlight Sessions in General Session Room between sessions. \$250.00
Event Signage | Special Program Listing | Logo or videos on Main Screens





CONFERENCE HOTEL

The luxurious 498-room La Cantera Resort straddles soaring ridges west of San Antonio and offers spectacular views of both the Hill Country and the downtown skyline. The resort offers a world class spa, fine dining and two championship golf courses-including the renowned Arnold Palmer course. The seven-story property is a mile from the huge Fiesta Texas amusement park and the hotel offers free shuttle service to the park and the upscale Shops at La Cantera, where you will find a variety of high-end shops and restaurants.

La Cantera Resort & Spa

16641 La Cantera Parkway
San Antonio, TX 78256

\$309 Conference Rate + Tax & Resort Fee

Click Below to Book Your Room

[https://book.passkey.com/event/50935715/
owner/142348/home](https://book.passkey.com/event/50935715/owner/142348/home)



TRANSPORTATION

The hotel does not provide shuttle service to and from the airport. Taxi fare from the airport to the hotel is approx. \$55 - \$70 (including tip), depending on the time of day. Standard Uber fare is \$25; prices may surge during higher-demand periods.

If you plan on visiting area attractions -- such as the downtown Riverwalk area (25 miles)

SERVICED BY THESE DOMESTIC AIRLINES

Alaska Airlines

American Airlines

Delta Air Lines

Frontier Airlines

Southwest Airlines

Spirit Airlines

Sun Country Airlines

2025 GOLF TOURNAMENT



Our 2025 Golf Tournament takes place Thursday morning at the La Cantera Golf Club at the start of our conference. It is a fantastic opportunity to spend quality time with prospects and friends in a fun foursome scramble on a championship course. There will be \$600 in prizes and tee-offs start at 8 a.m. with breakfast provided.

We will do our best to group you with players of your choice, but we must pick competitive teams. If you don't have a set foursome, don't worry, we'll group you.

REGISTRATION & PAYMENT

Golf costs are not included in registration fees. You can register for golf online at the time you complete your exhibitor registration. Greens fees are \$150.

La Cantera Resort & Spa, a San Antonio golf resort, offers 18 holes of championship golf designed to challenge your skill from tee to green. A PGA Tour stop for 15 years, La Cantera Golf was designed by noted golf course architect Jay Morrish and PGA Tour professional Tom Weiskopf, and offers some of the most scenic vistas in the Texas Hill Country. In 2016, San Antonio Express News readers voted the



SUPPORT & RESOURCES

EXHIBITOR SCHEDULE



Golf Tournament

Thursday, June 19 | 8 am- 1 pm

Exhibit Set-up:

Thursday, June 19 | 12 pm - 5 pm

San Antonio Grand Ballroom

Exhibit Hours:

6-9 pm Thur., June 19 | 6-9 pm Fri., June 20

San Antonio Grand Ballroom

Exhibit Breakdown:

Friday June 20th 9 – 11 pm

Saturday, June 21st 8 am - Noon

DATES & DEADLINES TO REMEMBER

Feb. 1, 2025	Exhibitor Registration Opens
March 31, 2025	Early Registration Discounts End
May 30, 2025	Deadline to Request 100% Refund
June 2, 2025	Deadline to submit 8.5 x 11 ad and 120-word company description for exhibitor ad book
June 19, 2025	APEX Golf Tournament, La Cantera Golf Club
June 19, 2025	Exhibit Set-up: 12 pm - 5:00 pm
June 19, 2025	Thursday Exhibit Hours: 6-9 pm
June 20, 2025	Friday Exhibit Hours: 6-9 pm
June 21, 2025	Exhibits Breakdown: 8 am - Noon

IMPORTANT DATES



EXHIBITOR RESOURCES

Freeman: "Exhibit Like an Expert" | www.freeman.com/resources/exhibit-like-an-expert

From strategy and planning to getting set up and returning home, this resource is vital for anyone who's new to the process or just looking for tips on logistics and saving money.

Forbes: "Seven Steps for an Effective Trade Show" | www.forbes.com/sites/forbescommunications-council/2018/05/30/seven-steps-for-a-successful-trade-show/?sh=41b8a1727b04

Quality Score Blog: "9 Tips to Boost Traffic to Your Conference Booth" | qualityscore.co/9-tips-boost-traffic-conference-booth

Small Business Trends: "Drive Traffic to Your Tradeshow Booth" | smallbiztrends.com/2014/03/drive-traffic-to-your-tradeshow-booth.html#comments

EXHIBITOR GUIDELINES

Booth Details

Booth equipment

Each 10' x 10' booth will be set with 8' high black back drape, 3' high black side drape, one 6'L x 30"H white draped table, two Limerick® chairs by Herman Miller, and one wastebasket. Booths 300 sqft or less will receive a 11" x 17" identification sign. Booths larger than 300 sqft may receive a 11" x 17" identification sign upon request.

Exhibit hall carpet

The booths and exhibit hall area will be carpeted with the existing hotel carpet.

Show Schedule

Discount price deadline

To take advantage of advance order discount rates, place orders on FreemanOnline by May 22, 2025.

Exhibitor move-in

Thursday, June 19, 2025 | 12:00 PM - 5:00 PM

Exhibit hall hours

Thursday, June 19, 2025 | 6:00 PM - 9:00 PM

Friday, June 20, 2025 | 6:00 PM - 9:00 PM

Exhibitor move-out

Friday, June 20, 2025 | 9:00 PM - 11:00 PM

Saturday, June 21, 2025 | 8:00 AM - 12:00 PM

Freeman will begin returning empty containers as soon as the aisle carpeting is removed or plastic covering has been laid in the aisles of the exhibit hall.

Shipping and Material Handling

Warehouse shipping address:

Exhibiting Company Name / Booth Number
APEX 2025
C/O Freeman
3323 N Pan Am Expressway, Ste 126
San Antonio, TX 78219
USA

Warehouse shipping information

- The Freeman warehouse will be closed on Monday, May 26, 2025 in observance of Memorial Day.
- Ship early to avoid delays and save money.
- Freeman will accept crated, boxed or skidded material beginning May 20, 2025 at the above address.
- Material arriving after June 12, 2025 will be received at the warehouse with an additional after deadline charge.
- Please note that the Freeman Warehouse does not accept uncrated freight (loose, pad-wrapped material and/or unskidded machinery), COD shipments, hazardous materials, freight requiring refrigerated or frozen storage, a single piece of freight weighing more than 5,000 pounds or a single piece of freight beyond the dimensions of 108"H x 93"W.
- Warehouse materials are accepted at the warehouse Monday through Friday between the hours of 8:00 AM - 3:00 PM.
- Certified weight tickets must accompany all shipments.
- If required, provide your carrier with this phone number: (888) 508-5054.

Show site shipping address:

Exhibiting Company Name / Booth Number
APEX 2025
La Cantera Hill Country Resort
C/O Freeman
16641 La Cantera Pkwy
San Antonio, TX 78256
USA

Show site shipping information

- Freeman will receive shipments at the exhibit facility beginning June 19, 2025.
- Shipments arriving before this date may be refused by the facility.
- Any charges incurred for early freight accepted by the facility will be the responsibility of the exhibitor.
- Certified weight tickets must accompany all shipments.
- Ensure your driver has the following information to expedite unloading and delivery to your booth: Show Name, Exhibitor Name, Booth #.
- If required, provide your carrier with this phone number: (888) 508-5054.

Service Contractor Contact Information

Freeman

We want you to have a successful show. If we can be of assistance, please contact [Exhibitor Support](#). If you need to book or quote shipping services, please contact [Freeman Transportation®](#).

Exhibitor frequently asked questions

For more information and helpful hints on products and services, ordering and invoicing, shipping your freight, and other top questions, please visit [FreemanOnline's FAQ page](#).

Exhibitor service hours

Our Exhibitor Services team will be available from 8:00 AM - 5:00 PM from the first day of Exhibitor Move-in to the last day of Exhibitor Move-out. Hours may be extended the day before show open and the day of show close to assist with additional exhibitor needs.

Pre-show Checklist

Labor information

- Carefully read the Union Rules and Regulations to determine your labor needs.
- Refer to your ordering site under Display Labor for Straight time and Overtime hours.

Show paperwork and labels

- Complete the [Outbound Shipping](#) paperwork online and Freeman will gladly prepare your outbound Material Handling Agreement and labels in advance.
- Ensure your carrier knows the company name and booth number when making arrangements for shipping your exhibit at the close of the show.

During Show Checklist

On-site information

- Please arrive with enough time to set up your booth.
- Exhibitors supervising Freeman labor will need to pick up and release their labor at the Labor Desk.

Move-out Checklist

Dismantle and move-out information

- All exhibitor materials must be removed from the exhibit facility by June 21, 2025 - 11:00 AM.
- To ensure all exhibitor materials are removed from the exhibit facility by the Exhibitor Move-Out deadline, please have all carriers check-in by June 20, 2025 - 9:30 PM. In the event your selected carrier fails to show on final move-out day, Freeman reserves the right to re-route your freight onto another carrier.

Excessive trash and booth abandonment

- Note that any excessive trash which consists of display materials, carpet, padding, crates and/or pallets will be disposed of and charged both a handling fee and disposal fee during exhibitor move-out.
- Clear out booth. Any excessive materials left in the booth at the end of the event will be considered trash.